

REPORT

CUMBRE INTERNACIONAL ICAHM 2025

San Pedro de Atacama, Chile

Index

Introduction

Thematic Axes and Presentations

- 2.1. Topics Addressed
- 2.2. Featured Presentations

Participation in ICAHM 2025

- 3.1. Daily Attendance
- 3.2. Mode of Participation
- 3.3. Gender Participation
- 3.4. Nationalities Represented
- 3.5. Participant Profile
- 3.6. Institutional Representatives and Local Communities
- 3.7. Participation of the Council of Atacameño Peoples and Local Communities

Institutional Alliances and Strategic Collaborations

- 4.1. Inviting Institutions (4)
- 4.2. Sponsoring Institutions (13)
- 4.3. Supporting Institutions (11)
- 4.4. Strategic Importance of These Alliances

Funding and Contributions

- 5.1. Income Details
- 5.2. Expenditure Details
- 5.3. Jobs Generated

Complementary Activities within ICAHM 2025

- 6.1. Official Opening in Santiago
- 6.2. Roundtable: Mining and Archaeology
- 6.3. Course: Heritage and Climate Change Adaptation
- 6.4. Atacameño Traditional Craft Fair and Local Products
- 6.5. Ceremony: Offering to the Earth
- 6.6. Traditional Guitar Performance: Margarita Chocoar
- 6.7. Technical Visits in Santiago and San Pedro de Atacama
- 6.8. Round table: Qhapaq Ñan: Governance, Management, and Conservation of a World Heritage Site
- 6.9 Exhibition: Living Geography – An Invitation to Travel (Suizspacio Gallery)

Press Coverage and Digital Media

- 7.1. Social Media Presence
- 7.2. YouTube Channel
- 7.3. Print Media
- 7.4. Radio and Local Media

Achievements and Fulfillment of Objectives: The Legacy of ICAHM 2025

- 8.1. Interdisciplinary Dialogue Without Borders
- 8.2. Community Integration: Local Knowledge in Action
- 8.3. International Cooperation: Inspiring Partnerships
- 8.4. Impact on Public Policy
- 8.5. High-Level Training
- 8.6. Global Projection of Chile and South America

Participant Testimonials

Aliki Spyropoulou – National Technical University of Athens
María Peréx Agorreta – ICOMOS Spain
Markus Reindel – German Archaeological Institute

ICAHM 2025 Summit Conclusions

Heritage as a Living Legacy
Urgent Threats
Tourism and Social Justice
San Pedro de Atacama: Archaeological Capital

1. Introduction

The **ICAHM 2025 Annual Meeting** is an international event that brings together specialists, researchers, and professionals dedicated to archaeology and the protection of cultural heritage. In its 2025 edition, held in Santiago and San Pedro de Atacama, Chile, from May 8 to 16, the summit was consolidated as a key space for the exchange of knowledge, critical analysis of heritage policies, and the articulation of strategies to address contemporary challenges in diverse archaeological and cultural contexts.

More than 70 presentations were delivered around seven central thematic axes: archaeological heritage management, Indigenous archaeology, geoglyphs and astronomy, sustainable tourism, new technologies, collection restitution, and climate change. The event gathered over 100 international experts from more than 35 countries, with a total attendance that exceeded 200 participants.

The presentations and debates generated an important body of recommendations and reflections, highlighting the need to implement ethical conservation strategies based on solid data, the urgency of protecting fragile landscapes such as the geoglyphs of northern Chile and Peru, and the importance of addressing the effects of climate change from an inclusive and territorially relevant perspective.

The value of the active participation of Indigenous peoples in decision-making processes was also emphasized, recognizing them as custodians and producers of ancestral knowledge. The summit was also an opportunity to highlight experiences related to heritage justice, co-creation with communities, and the role of technologies in heritage interpretation.

In this context, the inscription of Qhapaq Ñan as a World Heritage Site was celebrated, with the participation of representatives from the six countries involved (Colombia, Ecuador, Peru, Bolivia, Argentina, and Chile), reinforcing the spirit of regional collaboration and the shared commitment to preserving the common memory of the Andean peoples.



2. Thematic Axes and Presentations

- Principles, strategies, and objectives for the management of archaeological heritage.
- Archaeology, astronomy, and geoglyphs in northern Chile and surrounding areas.
- Climate change, integrity, and management of archaeological sites.
- Public archaeology and Indigenous peoples.
- Archaeological heritage and sustainable tourism.
- Looting processes and restitution of archaeological and anthropological collections.
- Archaeology and the role of new technologies in the presentation and interpretation of archaeological sites.

2.2 Featured Presentations

More than **70 presentations were delivered around seven key themes during the event.** The conference brought together over 100 international experts from more than 35 countries, with a total of over 200 registered participants.

Notable contributions came from specialists in Illicit Trafficking, Climate Change, Geoglyphs, New Technologies, Archaeological Heritage Management, Indigenous Archaeology, and Sustainable Tourism. The conference fostered significant dialogue around these key topics, with a forward-looking perspective on future initiatives and urgent matters requiring attention.

Additionally, the inscription of Qhapaq Ñan as a World Heritage Site was celebrated, with the participation of representatives from the six countries involved (Colombia, Ecuador, Peru, Bolivia, Argentina, and Chile).

3. Participation in ICAHM 2025

3.1 Daily Attendance

Based on the event attendance records, a total of 244 people participated in the various activities held in San Pedro de Atacama.

Day	Total Attendance
Monday	112
Tuesday	98
Wednesday	133
Thursday	98
Friday	96

3.2 Participation Mode

The majority of attendees participated in person, allowing for a high level of interaction and dialogue on-site. However, remote participation was also enabled to ensure the inclusion of international speakers and attendees who could not travel. In total, 184 people attended in person (authorities, public, and ICAHM panel participants) and 27 attended online, thus strengthening the hybrid and accessible nature of the ICAHM 2025 Congress.

Mode	Total Participants	Foreign Attendees	National Attendees
Online	27	19	8
In person	184	59	125
Total	211	78	133

Participation Frequency

- The average daily attendance was 98 people, not including the production team.
- The day with the highest attendance was Wednesday, with 133 people.
- 111 members of the general public attended to listen to the event.
- 27 authorities were present.

3.3 Participation by Gender

Participation by gender showed a notable female presence, with a total of 130 women registered compared to 79 men. This distribution reflects a growing interest and leadership of women in the fields of archaeology and heritage management, contributing diverse perspectives to the development of the event.

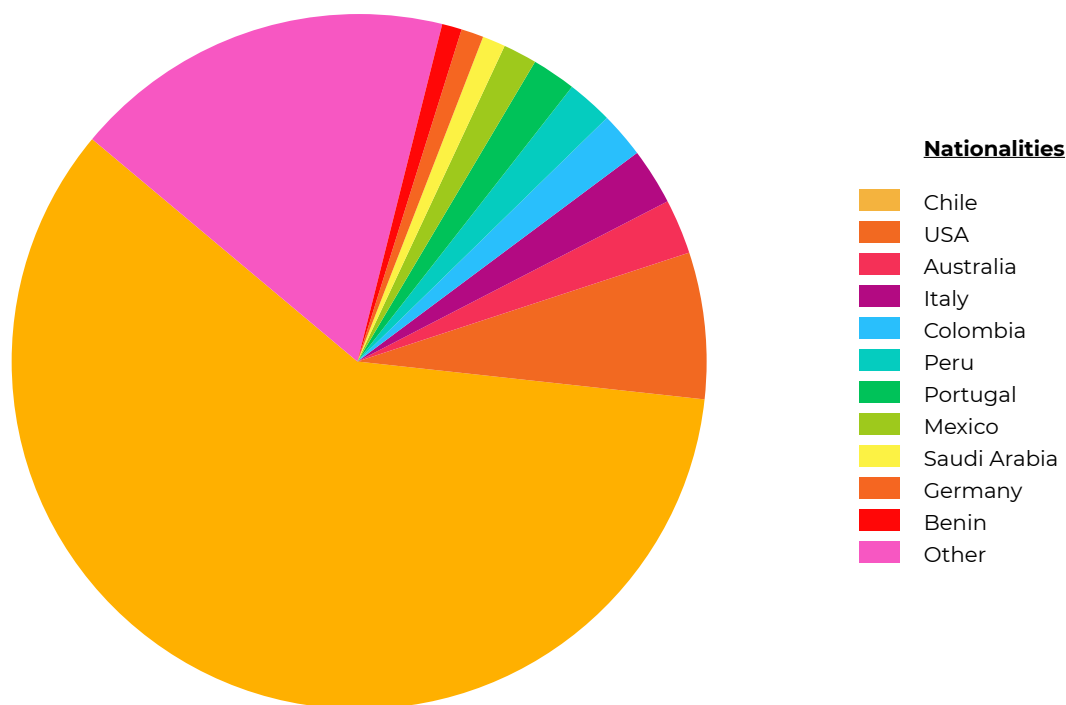
Gender	Number of Registered Participants
Female	130
Male	79

3.4 Represented Nationalities

The congress featured participants from 34 different nationalities, highlighting the international diversity that enriched the event.

A total of 78 foreign nationals attended, including both in-person and online participants. The nationalities with the highest attendance were Chile (114), United States (13), Australia (5), Italy (5), Colombia (4), Peru (4), Portugal (4), Mexico (3), Saudi Arabia (2), Germany (2), and Benin (2).

The event also included attendees from Bolivia, Canada, Japan, Ireland, Israel, the Netherlands, Argentina, Belgium, Cambodia, China, Denmark, Ecuador, Spain, France, Greece, Hong Kong, New Zealand, the Philippines, Qatar, Syria, Switzerland, Turkey, and the United Kingdom.



Source: Own Preparation

3.5 Profile of Attendees

The ICAHM Summit 2025 featured the participation of distinguished experts, authorities, and community representatives who enriched the dialogue on archaeological heritage. Special guests included renowned professionals such as Teresa Patrício, John Peterson, Matt Whincop, Cynthia Dunning, Adam Markham, Markus Reindel, Ricardo Moyano, Ulises Cárdenas, Iván Ghezzi, Mario Rivera, William Megarry, Andrea Jalandoni, Nelly Robles, and Patricia Ayala.

3.6 Institutional Representatives and Local Communities

From the governmental sector, key authorities attended such as Carolina Pérez Dattari, Undersecretary of Heritage; Ricardo Díaz, Regional Governor of Antofagasta; and Kenny Aranibar, Regional Ministerial Secretary of Cultures for the same region. The Municipality of San Pedro de Atacama was represented by its mayor, Justo Zuleta, along with councilors Iván Bautista, Vilma Catur, and Carolina Colamar, as well as officials like Denisse Escárez, Culture Officer, and Jonathan Heredia, Chief of Staff.

A fundamental aspect of the summit was the active participation of local communities and traditional practitioners. Leaders such as Rosa Ramos Colque, from the Atacameña-Lickanantay Indigenous Tourism Business Association, and Ruby Saire, from the San Pedro de Atacama Chamber of Commerce and Tourism, shared their vision on heritage preservation. Additionally, practitioners like Adriana Puca, Dionisia Berna, Verónica Quintín, and Quintín Condori contributed ancestral knowledge, highlighting the central role of Indigenous peoples in cultural management.

This diversity of profiles—from academics to government representatives and communities—reflected the comprehensive approach of the summit, promoting inclusive and multisectoral dialogue.

3.7 Participation of the Atacameño Peoples Council and Local Communities

One of the fundamental pillars of the ICAHM 2025 Congress was the active participation of representatives from the Atacameño communities, including members of the Atacameño Peoples Council (CPA), its board, technical teams, and people linked to living cultural practices. In total, more than 70 people participated from these territories and organizations, enabling significant dialogue incorporating local perspectives and knowledge regarding heritage, spirituality, territorial defense, and the contemporary challenges of heritage management in Indigenous contexts.

Below is a summary table with a breakdown by type of participation:

Category	Number of Participants	Observations
Representatives of Calama Communities	43	People from various communities in the Oasis of Calama territory.
Participants in the Convido a la Tierra / Traditional Handicraft Fair	8	Key actors in the ancestral opening ceremony.
Representatives of the CPA (board, teams, attendees)	29	Attendees directly linked to the Atacameño Peoples Council.

4. Institutional Partnerships and Strategic Collaborations

The ICAHM International Summit 2025, organized by ICOMOS ICAHM, ICOMOS Chile, and Trama in San Pedro de Atacama, was supported by more than 30 national and international organizations from the public, private, academic, and multilateral sectors. This broad collaborative ecosystem enabled the realization of a high-level technical and political event with regional and global reach.

Inviting Entities

These regional and local institutions played a fundamental role in the territorial, financial, and community support of the event:

- Regional Council of Antofagasta (CORE)
- Regional Government of Antofagasta (GORE)
- Municipality of San Pedro de Atacama
- Atacameño Peoples Council

Sponsoring Entities

Through direct funding, technical support, or logistics, these organizations actively contributed to the development of the summit:

- SQM Plant Nutrition Iodine
- SQM Lithium
- CODELCO – National Copper Corporation
- Antofagasta Minerals
- Minera Escondida | BHP
- Minera Teck
- Chilean-Swiss Chamber of Commerce
- Qatar Museums
- Ministry of Cultures, Arts, and Heritage
- University of Chile
- ARCHAEOCONCEPT
- Whincop Archaeology
- Ámbito Consultores

Supporting Entities

These institutions provided official backing, contributing recognition, legitimacy, and alignment with international, scientific, and sectoral frameworks:

- ICOMOS ICAHM
- ICOMOS Chile
- UNESCO
- Marca Chile
- Embassy of Switzerland in Chile
- Santiago Metro
- Ministry of Science, Technology, Knowledge and Innovation
- Ministry of Environment
- Ministry of Mining
- National Tourism Service (SERNATUR)
- Undersecretariat of Cultural Heritage

Distribution by Type of Collaboration

- Inviting: 4 institutions
- Sponsoring: 15 entities
- Supporting: 11 institutions

Total: 28 organizations mentioned directly²

². No se repiten entidades entre categorías, aunque algunas podrían tener roles múltiples en la práctica

Category	Number of Entities	Type of Support	Notable Examples
Invite	4	Local territorial, financial, and community support	CORE, GORE Antofagasta, Municipality of San Pedro de Atacama
Sponsor	13	Funding, logistical/technical support, backing from the private and public sectors	SQM, CODELCO, Qatar Museums, ARCHAEOCONCEPT, Whincop Archaeology, Ámbito Consultores
Patron	11	Institutional support, international visibility, legitimacy	UNESCO, ICOMOS, Marca Chile, Ministeries
TOTAL	28	-	-

4.1 Inviting Institutions (4)

They represent the local territorial and political support of the summit. In addition to financial backing, some of these entities facilitated coordination with authorities, communities, and territorial networks:

- Regional Council of Antofagasta (CORE)
- Regional Government of Antofagasta (GORE)
- Municipality of San Pedro de Atacama
- Atacameño Peoples Council

4.2 Sponsoring Institutions (13)

Mainly linked to the private sector, decentralized public sector, international cooperation, and academia, these entities provided financial, logistical, and specialized technical support:

- **Mining companies (6):** SQM Iodine, SQM Lithium, CODELCO, Antofagasta Minerals, Minera Escondida | BHP, Minera Teck
- **Public and sectoral entities (2):** Ministry of Cultures, University of Chile
- **International cooperation and private networks (2):** Chilean-Swiss Chamber of Commerce, Qatar Museums
- **Specialized consulting (3):** ARCHAEOCONCEPT, Whincop Archaeology, Ámbito Consultores
- **Estimated total private sponsors: 8**
- **Estimated total public/national sponsors: 5**

Category	Institutions	Number
Mining companies	SQM Yodo, SQM Litio, CODELCO, Antofagasta Minerals, Minera Escondida, BHP, Minera Teck	7
Public / Sectoral Entities	Ministry of Cultures, University of Chile	2
International Cooperation / Networks	Chilean-Swiss Chamber of Commerce, Qatar Museums	2
Specialized Consulting	ARCHAEOCONCEPT, Whincop Archaeology, Ámbito Consultores	3
TOTAL		15

4.3 Sponsoring Institutions (11)

These correspond to organizations with a **high level of international, governmental, and cultural representation**, which provided institutional legitimacy and visibility to the event:

- **International organizations (2):** UNESCO, Embassy of Switzerland in Chile
- **Heritage networks (2):** ICOMOS ICAHM, ICOMOS Chile
- **National ministries (4):** Science, Environment, Mining, Culture (through the Undersecretariat of Cultural Heritage)
- **National promotion entities (2):** Marca Chile, SERNATUR
- **Public infrastructure (1):** Metro Of Santiago

Category	Institutions	Number
International Organizations	UNESCO, Embassy of Switzerland in Chile, ICOMOS ICAHM	3
Heritage Networks	ICOMOS Chile	1
National Ministries	Ministry of Science, Environment, Mining, Culture (Undersecretariat of Cultural Heritage)	4
National Promotion Entities	Marca Chile, SERNATUR	2
Public Infrastructure	Metro Of Santiago	1
TOTAL		11

4.4 Strategic Importance of These Alliances

The presence of large-scale mining companies such as SQM, CODELCO, Escondida | BHP, and Teck, alongside key public institutions like the Ministry of Cultures, UNESCO, and the Regional Government of Antofagasta, demonstrates a multisectoral commitment to developing sustainable and ethically responsible heritage management models.

This support enabled the addressing of urgent issues such as the impact of climate change on heritage, the protection of geoglyphs, cultural restitution processes, and the strengthening of Indigenous participation in the conservation and governance of archaeological heritage.

Type of Organization	Number of institutions
Private companies	8
National public organizations (ministries, universities, services)	9
Local and regional governments	3
International organizations	3
Bilateral cooperation / binational chambers	2
NGOs / Technical expertise in heritage	5

5. Funding and Contributions

The resources allocated to the ICAHM International Summit 2025 were used strategically and efficiently to ensure the successful development of the event, in accordance with the objectives set, institutional commitments made, and the operational needs of the program.

The budget was mainly allocated to the following items:

1. General coordination and professional team

Funding was provided for hiring professionals responsible for planning, coordination, executive production, curation, content management, territorial engagement, and technical assistance for the event.

2. Mobility and internationalization logistics

Expenses associated with airfare, transfers, and accommodation were covered for 28 international guests, ICAHM committee members, and specialists from different regions of Chile.

3. Technical production and audiovisual support

Investment was made in renting technical equipment, amplification services, lighting, projection, streaming connection, and professional audiovisual recording of the event.

4. Communication and design

A specific visual identity for ICAHM 2025 was developed, along with graphic pieces, website, promotional materials, and digital campaigns aimed at expanding the event's public reach.

5. Translation and simultaneous interpretation

Given the international nature of the event, interpretation services were contracted in English, Spanish, and Portuguese, ensuring linguistic accessibility throughout all activities.

6. Materials, supplies, and stationery

Resources were allocated for printing programs, badges, signage, welcome kits, and participant materials.

7. General operating expenses

These included per diems, local transportation, minor contingencies, and other administrative expenses necessary for the smooth running of the event.

5.1 Income Details

	Organization	Type of organization	%
1	REGIONAL GOVERNMENT OF ANTOFAGASTA	Public fund	35,7
2	MUNICIPALITY OF SAN PEDRO DE ATACAMA	Public fund	19,9
3	CODELCO	Public contribution	18,8
4	BHP	PLATINUM Sponsorship	6,6
5	AMSA	SILVER Sponsorship	6,3
6	SQM YODO	SILVER Sponsorship	3,9
7	ICAHM	International Contribution	3,1
8	SQM LITIO	BRONZE Sponsorship	2,6
9	TECK	BRONZE Sponsorship	2,2
10	SWISS CHAMBER OF COMMERCE	Direct Collaboration	0,9
	TOTAL		100%

5.2 Expense Details

	Income Breakdown	%
1	FEES MAY 2024–MAY 2025	20
2	OPERATIONAL EXPENSES	75
3	ADMINISTRATIVE EXPENSES	5
	TOTAL	100%

In addition to the financial resources executed, the ICAHM Summit 2025 benefited from significant valued contributions from allied institutions, technical teams, and volunteer professionals. These contributions included the use of spaces at no cost, unpaid professional work hours, promotion on institutional platforms, and logistical support provided by municipalities and universities. This collaboration was fundamental in expanding the reach and quality of the event, optimizing available resources, and strengthening the collaborative and interinstitutional nature of the summit.

5.3 Jobs Created

Direct and indirect hires during the organization and execution in management, coordination, production, logistics, coordination, design, translation, technicians, and assistants.

12 direct jobs and more than 80 indirect jobs.

6. Additional Activities Conducted within the Framework of ICAHM 2025

6.1 Inauguration in Santiago

The opening ceremony was led by the Minister of Cultures, Arts, and Heritage, Carolina Arredondo, who highlighted the honor of Chile hosting this global event, emphasizing the importance of strengthening international collaboration to protect cultural heritage as a fundamental part of the country's identity and sustainable future.

International experts from ICAHM, the ICOMOS scientific committee advising UNESCO, participated in the event and held sessions in San Pedro de Atacama from 12 to 16 May, addressing topics such as archaeological heritage management, climate change, Indigenous archaeologies, and archaeoastronomy.

Nelly Robles García, Mexican archaeologist and ICAHM Vice President, stated that the inclusion of communities and valuing their role will be central in discussions to ensure the survival and transmission of heritage.

Esther Kuisch Laroche, Director of the UNESCO Regional Office for Latin America and the Caribbean, highlighted that the event is an opportunity to strengthen local capacities and face current major heritage challenges.

The inauguration also included representatives from the Atacameño Peoples Council, featuring remarks from Edgar Colque, president of the Atacameña Community of Machuca, who called to promote respectful archaeology that integrates the voices and ancestral knowledge of the communities.



6.2 Roundtable: Mining and Archaeology at the ICAHM 2025 Summit

On Thursday, May 8, 2025, at Palacio Pereira, a roundtable titled “Heritage Legislation and the Mining Industry in Chile” was held, bringing together international experts in archaeology, heritage, history, and cultural management to discuss the importance and challenges of **cultural heritage management in the mining sector**.

Key topics addressed included the archaeology of historical mining, strategies for conserving industrial heritage, the role of sustainable tourism in mining landscapes, and environmental and social challenges related to mining exploitation and cultural preservation. International case studies showcasing successful mining site management experiences were also presented.

The panel, moderated by Paulina Acuña, featured five distinguished international specialists, including Ian Lilley, Matt Whincop, Andrew Mason, Barbara Slim, and Amy Ollendorf. Representatives from 11 Chilean mining and heritage organizations also participated, including CODELCO, Antofagasta Minerals (AMSA), Minera Escondida BHP, SQM Lithium, SQM Iodine, Teck, and the Undersecretariat of Heritage, reflecting an important space for interdisciplinary dialogue.

This meeting facilitated the identification of opportunities and strategies to promote sustainable and ethical management of mining heritage in various regions around the world.



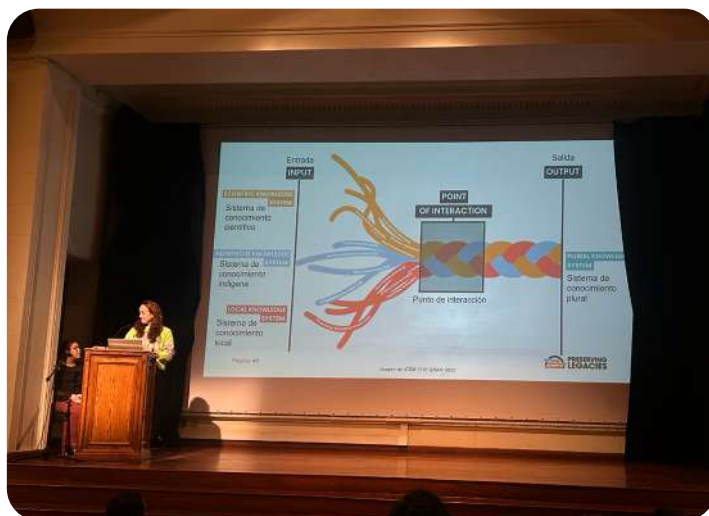
Source: ICAHM 2025 Photographic Record

6.3 Course: Heritage and Adaptation to Climate Change

On May 9, 2025, at the América Hall of the National Library in Santiago, and as part of the ICAHM 2025 Summit, an intensive course was conducted led by Will Megarry, an archaeologist and specialist in geographic information systems (GIS) and heritage management, with over 20 years of experience in both commercial and academic fields. The activity was part of the "Preserving Legacies" project, aimed at strengthening the capacities of the heritage sector to face the challenges of climate change.

The training session covered key topics such as climate science, carbon footprints, vulnerability, adaptation and mitigation strategies, as well as climate justice and equity. Approximately 60 participants attended, including heritage and archaeology professionals, students, authorities, and representatives from local communities.

The course combined theoretical presentations with opportunities for dialogue and reflection. Audiovisual materials were provided, and satisfaction surveys were conducted. The event was organized by ICAHM, Preserving Legacies, Climate Heritage Network, National Geographic, ICOMOS, and Trama, with consecutive translation available.



6.4 Traditional Atacameño Handicrafts Fair and Local Products

Adriana Puca and Nolvía Puca, sister weavers from San Pedro de Atacama, participated in the fair offering a variety of traditional Atacameño textiles. Their work is deeply influenced by the legacy of their mother, Evangelista Soza, a renowned textile artisan from Talabre. Both preserve and transmit vernacular knowledge through blankets, bed runners, ponchos, hats, and socks, standing out for the quality of their weaving and the continuity of ancestral knowledge. In particular, Nolvía Puca, who has hearing impairment, has developed a special sensitivity to materials, enhancing her craft by weaving with cactus spines from the area.

Dionisia Berna, an emblematic Atacameño potter, was also present at the fair. She learned the craft as a child in Toconce and currently works in San Pedro de Atacama, where she carries out the entire pottery process—from clay collection to making pieces inspired by pre-Columbian and contemporary motifs. Her technique combines red clay with oropel (mica) and reflects a deep connection with the territory and its cultural transformations.

Irma Paniri, a weaver from the towns of Turi and Ayquina, offered textiles such as gloves, hats, blankets, and miniature ornaments made using traditional Atacameño techniques (cactus spines). From a young age, thanks to knowledge passed down from her grandmother, she masters tools like the loom and Andean braiding. She also combines this craft with pastoral and agricultural activities and is an active participant in community ceremonies. Her sister Virginia participated as well.

Juan Cruz, born in San Pedro de Atacama and resident of the Sequitor ayllu, presented his woodworking. He specializes in reproducing wooden tablets, tubes, mortars, and also makes contemporary pieces such as cocktail boards. He learned the craft from his parents and has incorporated new tools, using recycled and native woods such as chañar and algarrobo.

Quintin Condori, a potter from Santiago de Río Grande, and his wife Verónica sold pieces at the fair that combine traditional ceramics with details made from cardón cactus wood, a technique in which he is particularly skilled. His work reflects both the heritage of his grandparents and his experience as a local tourism guide, allowing him to integrate a broad perspective on the natural and cultural landscape he inhabits.

Luisa Teran, originally from Caspana, offered textile products dyed with rock art motifs using natural dyes extracted from native plants. Although she started as a weaver, she has specialized in graphic techniques and the creation of stone replicas of projectile points and petroglyphs. Her work combines tradition with innovation and a strong connection to the ecological environment.

For most artisans, participating in the fair was a valuable opportunity to showcase their crafts and share their knowledge with international attendees, thereby strengthening cultural recognition of their work. However, in terms of sales, the experience did not exceed—and in some cases was below—the levels they usually achieve at fairs with greater attendance. Although there was an expectation of a larger turnout, the low attendance prevented them from generating significantly higher income than their usual averages.



Source: ICAHM 2025 Photographic Record

Five (5) local ventures from San Pedro de Atacama participated through SERCOTEC, all linked to traditional trades and production with territorial identity. However, for these entrepreneurs, the experience at the fair was less satisfactory than expected, as they did not achieve significant sales compared to their usual standards. They expressed their dissatisfaction both with the commercial results and with the scarce presence of local products in the production and gastronomic offer of the event.

Among the participants was **Nelly Ramos**, with more than 25 years of experience in making products with local identity such as chañar and algarrobo syrup, chañar coffee, and various native flours. Also participating were Ayllu wines, made by the Lickanantay High Altitude Winegrowers Cooperative, who cultivate their grapes between 2,400 and 3,200 meters above sea level, in the middle of the Atacama desert, following ancestral indigenous agricultural practices. This winemaking project represents less than 1% of national production and is a unique example of wine made by indigenous peoples in Chile.

Heriberto Salinas, producer and seller of local fruits, jams, and preserves, also expressed his disappointment due to the low visitor flow. **Dalay González**, recognized farmer from Toconao, shared a long family tradition in making artisanal jams of apricot, quince, fig coffee, rose petals, and innovative products such as infusions, digestive tonics, and licorice. She highlighted the demanding conditions of cultivation in the Salar de Atacama basin and the heritage value that her production represents.

Luis Escalante, producer of artisanal jams, was also present, along with the **Don Mateo Distillery**, located more than 2,400 meters above sea level, founded by Karin Ossandón (Lickanantay Atacameña) and Matthieu Massei. This distillery rescues endemic desert fruits such as chañar and Easter pear, aiming to value and continue the agricultural legacy of the territory.

Despite the commitment and quality of their products, several of these entrepreneurs indicated that the fair did not meet their commercial expectations. They expressed their concern about the low visibility of their proposals and agreed on the need to strengthen the presence of local products, both in the artisanal offer and in the food available during the event.

6.5 Convido to the Earth Ceremony

To start this conference, it was decided to begin from a place of deep respect, reciprocity, and connection with the territory that hosts us. A convido to the earth ceremony was held, an ancestral practice loaded with meaning, typical of the indigenous peoples of the Andean territory. This symbolic and spiritual gesture invited us to honor the earth that sustains us, recognize the memory of those who preceded us, and strengthen the bonds that unite us from the human and common. More than a ceremonial act, it was a way to position ourselves before the world from humility, gratitude, and awareness that all knowledge and all action must be rooted in respect for life and the environment.

In this significant moment, we were accompanied by wise men and women from the territory: Quintín Condori, Dionisia Berna, Juan Cruz, Luisa Terán, Adriana Puca, Nolvía Puca, Irma Paniri, and Virginia Paniri, who guided the ceremony with deep connection and ancestral wisdom. Also present were local authorities such as Justo Zuleta, mayor of San Pedro de Atacama; Carolina Colamar and Sergio Huaiquiñir, municipal councilors; Ricardo Díaz, regional governor of Antofagasta; and distinguished international guests, including Teresa Patricio, Cynthia Dunning, Chrissy Grant — representative of the International Indigenous Forum on Biodiversity and the International Indigenous Peoples Forum on World Heritage, Kuku Yalanji and elder of the Torres Strait in Australia — and Xavier Forde, descendant of the Ngāti Huia, Raukawa, and Ngāti Toa Rangatira peoples of Aotearoa (New Zealand) and member of the Ministry of Culture and Heritage of that country. Local archaeologist Ulises Cárdenas also participated.

This inaugural act set the tone for a day that sought not only to share knowledge but also to weave connections from intercultural respect, recognizing the spiritual, political, and community depth that implies inhabiting, studying, and caring for these territories.



Source: ICAHM 2025 Photographic Record

6.6 Traditional Guitar Performance by Margarita Chocoar

At the inaugural day of the ICAHM 2025 Summit, a significant traditional guitar performance was held by the Atacameño singer-songwriter Margarita Chocoar. Originally from the town of Toconao, Margarita has maintained a close connection with music since childhood, a passion passed down from her parents and ancestors. Her musical training has been complemented by higher studies in accounting, which has allowed her to develop a solid artistic career committed to her roots. She has represented her territory at various fairs, music festivals, and folkloric gatherings at local, regional, and international levels. Her participation in the ICAHM 2025 Summit was not only an artistic act but also a gesture of recognition of the intangible cultural heritage of the Atacama Desert. Her performance, full of emotion and authenticity, welcomed the congress participants, connecting the audience with the spirit of the territory from an intimate and sonic dimension.

6.7 Technical Visits in Santiago de Chile and San Pedro de Atacama

As part of the extended program of the ICAHM 2025 Summit, four heritage tours were carried out designed to enrich the experience of participants through guided visits to sites of archaeological, historical, and natural significance, both in Santiago and San Pedro de Atacama. These activities involved researchers, tourism experts, and heritage professionals, both national and international.

1. Incaic Santiago Tour

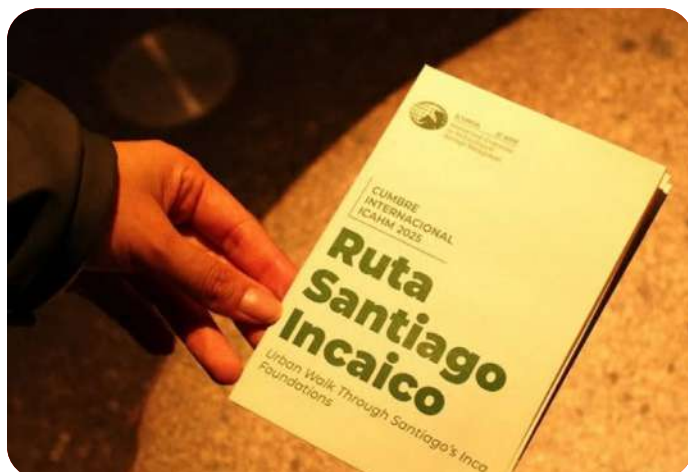
Date: Thursday, May 8, 2025

Duration: Half day (10:00 AM to 1:00 PM)

Participants: 10 people

Starting point: Plaza de Armas, Santiago

This tour was guided by the distinguished Chilean archaeologist Rubén Stehberg, who shared with attendees his research on Inca presence in the Aconcagua Valley and the early indigenous and colonial history of Santiago. The itinerary included visits to Plaza de Armas, Cerro Santa Lucía, and a local museum, where key pieces of the city's archaeological history could be appreciated.



Source: ICAHM 2025 Photographic Record

2. Colonial and Modern Layers Santiago Tour

Date: Friday, May 9, 2025

Duration: Full day (10:00 AM to 4:00 PM)

Participants: 15 people

This activity addressed the urban evolution of Santiago from the colonial period to the present, highlighting the overlapping layers of urban development and their expression in the historic downtown. The tour included key areas of the city's old quarter and concluded with a group lunch near the Palacio de La Moneda, fostering dialogue among national and international participants.



Source: ICAHM 2025 Photographic Record

3. Tour “Landscapes of San Pedro de Atacama and Surroundings” – Valle de la Luna and Totor Village

Date: Saturday, May 10, 2025

Duration: Half day (3:30 PM to 7:00 PM)

Participants: 30 people

Departure and return point: Hotel Diego de Almagro, San Pedro de Atacama

This experience included visits to Valle de la Luna, Totor Village, and the town of Beter. It was guided in English and Spanish by local specialists and allowed participants to closely explore the archaeological and landscape heritage of the Atacama Desert. Transportation, entrance fees, and snacks were included.



Source: ICAHM 2025 Photographic Record

4. Tour “Biosphere and Archaeological Heritage of San Pedro de Atacama and Surroundings” – Tatio Geysers, Machuca, Pukará de Quito, and Catarpe

Date: Sunday, May 11, 2025

Duration: Full day (5:00 AM to 6:00 PM)

Participants: 36 people

Departure and return point: Hotel Diego de Almagro, San Pedro de Atacama

This tour combined the exploration of the archaeological and natural heritage of the Atacama highlands. It included visits to the Tatio Geysers, the town of Machuca, the Pukará de Quito, and the Catarpe area. Services provided included bilingual guides, transportation, entrance fees to heritage sites, snacks, and lunch. The activity created a meaningful space for exchange focused on heritage conservation in contexts of high ecological fragility and cultural significance.



Source: ICAHM 2025 Photographic Record

5. Exhibition “Living Geography – An Invitation to Travel” at Suizspacio Gallery

Within the framework of the International Committee on Archaeological Heritage Management (ICAHM) Summit, the exhibition “Living Geography – An Invitation to Travel” was held. This exhibition was created using the photographic archive of Roberto Montandon, a Swiss citizen and founder of ICOMOS Chile, who dedicated a significant part of his life to the protection of Chilean cultural heritage.

The exhibition was organized by the Swiss Embassy, Metro de Santiago, National Monuments Council, ICOMOS Chile, and Trama. It was sponsored through the Swiss Cultural Fund in Chile, the Chilean-Swiss Chamber of Commerce, and CODELCO. UNESCO, ICAHM, ICOMOS, the Undersecretariat of Cultural Heritage, SERNATUR, the Ministry of Science, the Ministry of Mining, and the Ministry of Environment participated. Qatar Museums provided support.

“Living Geography – An Invitation to Travel” was inaugurated on May 22 at the Suizspacio gallery, located on level -3 of the Ñuñoa Metro station. The exhibition brought together various actors from the heritage, cultural, artistic, and historical fields, creating a meeting space around these topics. The exhibition offers an autonomous and immersive tour, accompanied by audio and video content. It also includes guided visits specially designed for groups of students coordinated in advance. To date, the participation of undergraduate students from the School of Architecture of the Pontifical Catholic University of Chile, as well as graduate students from the Faculty of Architecture and Urbanism of the University of Chile, has been confirmed.



Source: Geografía Viva Photographic Record 2025

6.8 Round table: Qhapaq Ñan: Governance, Management, and Conservation of a World Heritage Site

As part of the ICAHM conference program, a round table was held on 14 May regarding the Qhapaq Ñan World Heritage site. Eleven years have passed since the UNESCO World Heritage Committee inscribed the Andean Royal Road or Qhapaq Ñan on the World Heritage List. Its cultural remains (archaeological component) and its current uses by indigenous communities (ethnographic component) reflect the OUTSTANDING UNIVERSAL VALUE of this transnational, serial property. Representatives from each of the six State Parties that comprise the Qhapaq Ñan were invited to participate in this round table (Colombia, Ecuador, Peru, Bolivia, Argentina, and Chile). The purpose of the proposed roundtable was to exchange the work experiences of these six Andean countries in promoting the conservation and enhancement of this cultural itinerary through the presentation of research papers by expert professionals and specialists in the field. An outline of the round table is provided below.

Location: Centro de Eventos Coyo Antai

Moderator/Coordinator: Ulises Cárdenas Hidalgo

COMMENTATORS

Sr. Christian Espíndola – Heritage Unit of the Atacameño Indigenous Community of Toconao *Sra.*

Jimena Cruz – Heritage Unit, Council of Atacameño Peoples

15:00 - 15:10 Opening Remarks

15:10 - 15:30 THEME INTRODUCTION

15:30 - 15:45 **Claudia Prado and Erika Palacios (SERPAT - CHILE)**
“The Management of the Qhapaq Ñan in Chile: Objectives, Expectations, and Challenges 2020–2030”

15:45 - 16:00 **Claudia Afanador (Colombia)**
“Qhapaq Ñan Management Plan, a Collective Formulation”

16:00 - 16:10 Questions and Comments

16:10 - 16:25 **Mónica Bolaños (Ecuador)**
“New Paradigms for the Governance, Management, and Conservation of the Qhapaq Ñan”

16:25 - 16:40 **Frida Callañaupa (Perú)**
“Challenges and Perspectives for the Management of the Qhapaq Ñan World Heritage Site”

16:40 - 16:50 Questions and Comments

16:50 - 17:05 - Coffe Break -

17:05 - 17:20 **Sonia Avilés (Bolivia)**
“Social Archaeology on the Sun Road”

17:20 - 17:35 **Juan Carlos Patón (Bolivia)**
“Community Museums and Heritage Defense on the Bolivian Route of the Qhapaq Ñan”

17:35 - 17:45 Questions and Comments

17:45 - 18:00 **Christian Vitry (Argentina)**
“Archaeological Conservation with Community Participation in Northwestern Argentina”

18:00 - 18:15 **Rubén Stehberg (Chile)**
“The Inca Road in the Ascotán Salt Flat: Progress in Community Registration and Valorization”

18:15 - 18:25 Questions and Comments

18:25 - 18:30 **Closing and Final Remarks from the Commentators and Coordinator**

7. Press Coverage and New Digital Media

7.1 Social Media Presence

The ICAHM International Summit 2025 stood out for its focus on the ethical and sustainable management of archaeological heritage. To ensure comprehensive and accessible coverage, digital tools were implemented to facilitate the dissemination and documentation of the event.

The official website icahm2025.com served as a centralized platform for participants and the general public. It hosted the full event program in both English and Spanish, detailed the technical visits conducted in Santiago and San Pedro de Atacama, and promoted sponsoring and supporting organizations. Additionally, the ICAHM 2025 website featured key sections such as “Themes,” “Speakers,” “Call for Papers,” “Register,” and “Manage your experience,” designed to offer intuitive and structured navigation in both English and Spanish. These areas allowed users to quickly access critical information, register for the event, and personalize their participation, ensuring a smooth and organized experience.

Complementing the digital presence, an Instagram account was created [@icahm2025](https://www.instagram.com/icahm2025), which, although with an initial limited reach of 257 followers and 37 posts, provided real-time visual updates and content during the summit. This account allowed sharing images and videos of activities, strengthening the connection with the audience and expanding the event’s visibility on social platforms.

These digital initiatives not only facilitated the dissemination of the event but also contributed to creating an accessible archive of the activities and discussions held, ensuring that the knowledge shared during the summit is available for future generations of professionals and communities interested in archaeological heritage conservation.

7.2 YouTube Presence

The live broadcast of the ICAHM 2025 Summit through the official channel @ICAHM2025 achieved significant reach, accumulating 2,840 views and 572.8 total hours of watch time, with an average duration of 12 minutes per visit. These results reflect a high level of audience engagement, supported by over 19,000 impressions and a click-through rate of 5.83%, indicating notable interest in the content presented.

Gender participation showed a relative balance, with a slight female predominance (57.4% of views). However, the most notable aspect was the difference in engagement: women recorded an average watch time of 12.22 minutes, while men averaged 10.06 minutes per session. This suggests that although both genders showed interest, the female audience had slightly longer engagement.

Regarding age distribution, the most active group was 45 to 54 years old, representing 36.2% of views and 44.3% of total watch time. It was followed by the 35 to 44 age group (27.8% of views), which showed the highest engagement with 11.36 minutes per session. Although young people aged 25 to 34 contributed almost a quarter of views (23.9%), their average watch time was lower (8.22 minutes).

Participation was led by Chile, which accounted for 63% of views (1,790 views) and 307 hours of watch time, with an average of 10 minutes and 18 seconds per view. Colombia ranked second with 4% participation (114 views), but stood out for a longer average watch time (13 minutes and 21 seconds).

A particular case was Argentina, which, despite representing only 1.4% of the total (39 views), recorded an exceptional average watch time of 45 minutes per view, suggesting the presence of a highly specialized niche. There was also relevant participation from Italy, the U.S., Indonesia, Cambodia, and the United Kingdom, reinforcing the international reach of the event.

The analysis of YouTube traffic sources revealed differentiated behaviors:

- External links (from websites or social networks) generated 899 views but had a low average watch time (5 minutes per visit).
- Suggested videos had only 248 views but recorded the highest duration (37 minutes and 30 seconds per session), although with a low click-through rate (0.87%).
- Internal YouTube search showed the highest CTR (28.49%), indicating active interest from users.
- Playlists attracted few views (2 views) but with a record engagement (49 minutes per visit).

The results demonstrate that the ICAHM 2025 Summit achieved a committed and diverse audience with significant international reach. For future editions, it is recommended to:

- Enhance organic search strategies on YouTube, given the high recorded CTR.
- Encourage the use of playlists, as they generate exceptional engagement.
- Segment content for key markets, such as Argentina, where specialized interest was observed.
- Strengthen dissemination on social networks, optimizing traffic from external sources.

This analysis not only validates the success of the broadcast but also provides valuable insights to optimize future digital strategies.

7.3 Press Presence

The ICAHM 2025 Summit not only transformed the dialogue on archaeological heritage but also captured the attention of national and international media, consolidating its impact beyond conference rooms. With 23 media outlets covering the event and 25 articles published, the summit positioned itself as a milestone in raising awareness of the challenges and opportunities of cultural heritage. From prominent Chilean newspapers to global platforms, the coverage reflected the diversity of voices and topics addressed:

- **National media** such as La Tercera and El Mostrador highlighted Chile's pioneering role in hosting this gathering in South America, emphasizing its contribution to innovative heritage policies.
- **Regional media** like El Quí Global and Radio Voltaje emphasized the integration of local knowledge and the relevance of sites such as Qhapaq Ñan and the Atacama geoglyphs.
- **International platforms** (MENAFN, The Antiquities Coalition) amplified the call for global actions against climate change and illicit trafficking of cultural property.

Breakdown of articles or press notes:

1. La Tercera – “This is how one of the world’s most important archaeological events, held for the first time in Chile, will be”

The article highlights that the ICAHM 2025 Summit, held in San Pedro de Atacama, will be the first time this globally significant event takes place in South America and Chile. It emphasizes the importance of the summit in positioning Chile as a benchmark in archaeological heritage and promoting international cooperation in the ethical protection and management of archaeological sites, especially in facing challenges such as climate change and illicit trafficking of cultural property. [This is how one of the world’s most important archaeological events, held for the first time in Chile, will be – La Tercera](#)

2. El Mostrador – “World Summit on Archaeological Heritage”

The article addresses the anticipation generated by the ICAHM 2025 Summit, emphasizing that the event will bring together international experts, authorities, and Indigenous communities to discuss the conservation, interpretation, and sustainable management of archaeological heritage. It also highlights the importance of integrating ancestral knowledge and the use of new technologies to improve the protection and appreciation of heritage. [World Summit on Archaeological Heritage](#)

3. Municipality of San Pedro de Atacama (munispa.cl) – “ICAHM 2025 Summit: Scientific and Ancestral Knowledge”

This publication highlights the fusion between scientific and ancestral knowledge at the summit, emphasizing the active participation of Indigenous communities from Atacama and collaboration with international experts. It particularly values the opportunity to raise visibility of local culture and promote heritage justice from an inclusive and pluralistic perspective.

<https://munispa.cl/cumbre-icahm-2025-zuleta-saber-cientifico-y-ancestral/>

4. La Tercera – “It has been over a decade since it was held in South America: Chile will host the world’s most important archaeology meeting”

El texto señala que la Cumbre ICAHM 2025 marcará un hito al ser el primer encuentro de tal envergadura en Sudamérica tras más de diez años, y enfatiza el rol de Chile como anfitrión en la consolidación de políticas patrimoniales regionales y globales. Se destaca la importancia de abordar temas como la conservación del Qhapaq Ñan y la integración de las comunidades originarias.

["It has been over a decade since it was held in South America: Chile will host the world's most important archaeology meeting" – La Tercera](#)

5. Tiempo de Noticias – “Chile closes ICAHM 2025 Summit with a global call to protect archaeological heritage”

The article reports on the closing ceremony where a global call was made to strengthen the protection of archaeological heritage against threats such as climate change, illicit trafficking, and lack of resources. It highlights the active participation of representatives from various countries and their commitment to collaborative actions.

[Chile closes ICAHM 2025 Summit with a global call to protect archaeological heritage](#)

6. Chululo.cl – Note on the ICAHM 2025 Summit

This publication emphasizes the cultural and archaeological richness of San Pedro de Atacama and the relevance of the summit in fostering an inclusive dialogue among researchers, Indigenous communities, and authorities, with a focus on ethical and sustainable heritage management.

[Chile will host the world’s most important archaeology meeting](#)

7. El Qui Global – “Marco Arenas will present on the Qhapaq Ñan at the international ICAHM 2025 meeting”

Highlights researcher Marco Arenas’s presentation on the importance of the Qhapaq Ñan, the Andean road system declared a World Heritage site, as a symbol of cultural integration and international collaboration in heritage protection.

[Marco Arenas will present on the Qhapaq Ñan at the international ICAHM 2025 meeting – Elquiglobal](#)

8. El America – “International meeting on archaeology and heritage management in San Pedro de Atacama”

Note highlighting the participation of international and local experts in various working groups, the diversity of topics addressed, and technical visits to emblematic archaeological sites. It emphasizes the effort to combine science with ancestral knowledge for more effective management.

<https://elamerica.cl/2025/05/13/encuentro-internacional-sobre-arqueologia-y-gestion-del-patrimonio-en-san-pedro-de-atacama/>

9. Cooperativa.cl – “Chile will host the international archaeological heritage summit”

Official announcement of ICAHM ²⁰²⁵ being held in Chile, highlighting institutional support and the importance of the event to consolidate Chile as a regional benchmark in heritage. It stresses the inclusion of Indigenous communities and the commitment to technological innovation in heritage management.

[\[Audio\] Chile will host the International Archaeological Heritage Summit – Cooperativa.cl](#)

10. MSN Noticias – “San Pedro de Atacama was the world capital of archaeology”

Reporta sobre Reports on the prominent role of San Pedro de Atacama as the event’s host, recognizing its archaeological and cultural richness. It highlights the variety of activities, talks, and visits that allowed fruitful exchanges between experts and communities.

[San Pedro de Atacama was the world capital of archaeology – La Tercera](#)

11. iNoticias.cl – “Education, Architecture, Gastronomy, and More: The Bridges Built by ICAHM 2025”

Highlights that the summit not only addressed archaeology but also generated interdisciplinary connections with fields such as education, architecture, and gastronomy, promoting a broad and multisectoral vision of cultural heritage.

[inoticias.cl - News from Chile and the world instantly | Education, architecture, gastronomy, and more: the bridges built this year between Qatar and Chile](#)

12. Ministry of Cultures, Arts, and Heritage – Minister of Cultures inaugurates important international meeting on archaeology and heritage management

Minister of Cultures Carolina Arredondo opened the event emphasizing international collaboration and the value of heritage for Chile's identity and sustainable development. During the summit, priority topics included the impact of climate change on archaeological sites, combating illicit trafficking of artifacts, and recognizing Indigenous knowledge. Visits were also made to nearby World Heritage sites including Humberstone, Santa Laura, the Qhapaq Ñan, and Chinchorro culture settlements, fostering experience exchange in conservation.

[Minister of Cultures inaugurates important international meeting on archaeology and heritage management](#)

13. El Referente – “Experts and Indigenous Peoples Debate in San Pedro on Challenges of Archaeological Heritage”

The news highlights the ICAHM Chile 2025 Summit held in San Pedro de Atacama, where international specialists and Indigenous communities addressed key challenges for archaeological heritage conservation. It stresses the importance of integrating Indigenous worldviews and ancestral knowledge into preservation policies, promoting inclusive dialogue to protect the territory and its cultural heritage.

[Experts and Indigenous peoples debate in San Pedro on challenges of archaeological heritage | El Referente](#)

14. La Región Estrella – “Elqui Anthropologist to Present on the Qhapaq Ñan in ICAHM 2025 International Meeting”

The note highlights the participation of anthropologist Marco Arenas in the ICAHM 2025 Summit, who presented research on the tourism and heritage potential of the Qhapaq Ñan in the Elqui Valley. His presentation was part of sessions dedicated to archaeological heritage and sustainable tourism, emphasizing the integration of local knowledge in heritage management.

[Elqui Anthropologist to Present on the Qhapaq Ñan in ICAHM 2025 International Meeting – La Región Estrella](#)

15. Radio Voltaje – “CONAF Tarapacá Present at International Meeting on Archaeology and Heritage Management ICAHM Chile 2025”

The publication reports on the participation of CONAF Tarapacá regional office at ICAHM 2025, where conservation experiences at the Pampa del Tamarugal National Reserve were shared, with emphasis on the Pintados geoglyphs. It highlights collaboration with communities and the articulation between natural and cultural heritage.

[CONAF Tarapacá present at international meeting on archaeology and heritage management ICAHM Chile 2025 – Radio Voltaje](#)

16. Poder y Liderazgo – “Codelco Reaffirms Commitment to Archaeological Heritage at ICAHM International Meeting”

The article reports on Codelco's intervention during the summit, presenting heritage rescue initiatives and collaboration with communities in northern Chile. It highlights their focus on more sustainable mining, respectful of archaeological sites, and with active community participation.

[Codelco reaffirms commitment to archaeological heritage at international ICAHM meeting – Poder y Liderazgo](#)

17. Tiempo de Noticias – “Chile closes ICAHM 2025 Summit with global call to protect archaeological heritage”

The article covers the closing ceremony of ICAHM 2025, where an international call was made to strengthen the protection of archaeological heritage against threats such as climate change, illicit trafficking, and lack of resources. It highlights the participation of diverse actors and the commitment to ethical management

[Chile closes ICAHM 2025 Summit with global call to protect archaeological heritage – Tiempo de Noticias](#)

18. MENAFN – “Qatar Museums participates in ICAHM Conference in Chile”

The note highlights Qatar Museums' participation as part of the Chile-Qatar Culture Year 2025. It mentions presentations on conservation in the face of climate change and capacity-building workshops. Qatar's presence reinforces international cooperation ties and the event's intercultural perspective.

[Qatar Museums participates in ICAHM Conference in Chile – MENAFN](#)

19. La Tercera (Branded) – “Qatar and Chile meet in the desert: the global heritage summit begins”

The article explores the symbolic and cultural nature of the encounter between Chile and Qatar in the Atacama Desert, highlighting the ICAHM 2025 opening ceremony and the intercultural focus with active participation from Indigenous peoples and international experts.

[Qatar and Chile meet in the desert: the global heritage summit begins – La Tercera](#)

20. Diario El Nortino – “CONAF Tarapacá present at international meeting on archaeology and heritage management ICAHM Chile 2025”

Similar to other publications, this note reports on CONAF's involvement in ICAHM 2025, focusing on the role of geoglyphs as heritage threatened by climate change and the need for participatory and sustainable conservation strategies.

[CONAF Tarapacá present at international meeting on archaeology and heritage management ICAHM Chile 2025 – Diario El Nortino](#)

21. The Antiquities Coalition – “Closing legal gaps, centering communities: Key takeaways from ICAHM 2025”

This international publication reflects on legal gaps regarding the restitution of heritage goods and highlights the role of communities as central agents in conservation processes. The coalition promotes moving toward more coherent, inclusive, and effective policies.

[Closing legal gaps, centering communities: Key takeaways from ICAHM 2025 – The Antiquities Coalition](#)

22. El Mostrador – “International meeting on archaeology and heritage management in San Pedro de Atacama”

The article highlights the participation of experts and Indigenous representatives at ICAHM 2025. It emphasizes the diversity of topics addressed and the importance of strengthening conservation policies through participatory, intercultural, and sustainable approaches.

[International meeting on archaeology and heritage management in San Pedro de Atacama – El Mostrador](#)

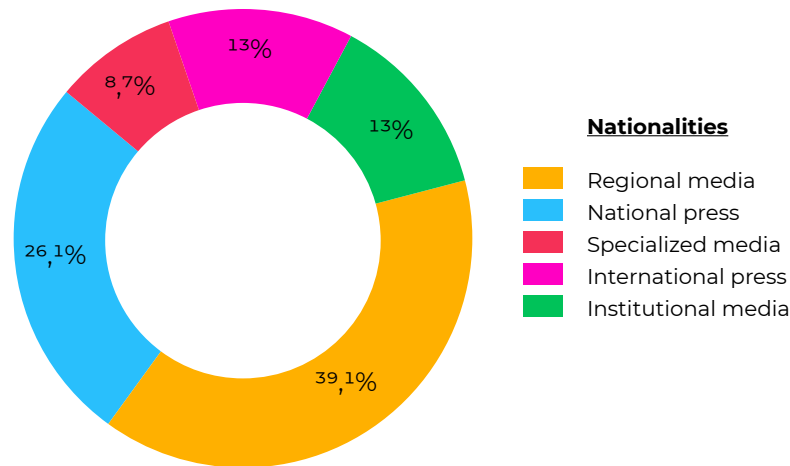
23. Maray – “Participation of Copiapó architect David Cortez in ICAHM-ICOMOS Summit San Pedro de Atacama 2025”

Architect David Cortez Godoy presented his research results on the Puquios mining site in Atacama at the summit. His work, integrating architecture and archaeology, was valued for highlighting regional mining heritage from an interdisciplinary and territorial perspective.

[Participation of Copiapó architect David Cortez in ICAHM-ICOMOS Summit San Pedro de Atacama 2025 – Maray](#)

Visual Summary

- Total media outlets covering the event: 23
- Total articles identified: 25
- Territorial reach: National, regional, and international



Thematic Diversity Covered:

Heritage conservation, climate change, technological innovation, inclusion of indigenous communities, sustainable tourism, collection restitution, public archaeology, territorial justice, mining and heritage, ancestral worldview, international cultural ties.

Types of Media:

- National press: 6 (La Tercera, El Mostrador, Cooperativa, iNoticias, Maray, Tiempo de Noticias)
- Regional media: 9 (Munispa.cl, Chululo.cl, Elquiglobal, Diario El Nortino, El América, La Región Estrella, Radio Voltaje, El Referente, Chululo.cl)
- Institutional media: 3 (Ministry of Cultures, CONAF, Municipality of San Pedro de Atacama)
- International press: 3 (MENAFN, Qatar Museums, The Antiquities Coalition)
- Specialized or sector media: 2 (Poder y Liderazgo, The Antiquities Coalition)

The coverage of ICAHM 2025 Summit significantly contributed to positioning **Chile**, and particularly **San Pedro de Atacama**, as an international benchmark in **archaeological heritage**. It promoted an ethical, sustainable, and inclusive approach. The event also served as a platform to **showcase local and ancestral knowledge**, foster public-private collaboration, and highlight contemporary challenges in heritage conservation amid climate crisis and globalization.

7.4 Presence on Radio

1. Radio Toconao Orígenes – Council of Atacameño Peoples

Archaeologist Ulises Cárdenas and Natalia Stipo, Executive Director of Trama, the organization behind @icahm²⁰²⁵, appeared on the program En Buena Hora, discussing the ICAHM ²⁰²⁵ World Meeting on Archaeology and Heritage Management currently taking place at the Centro Coyo Antay here in San Pedro de Atacama.

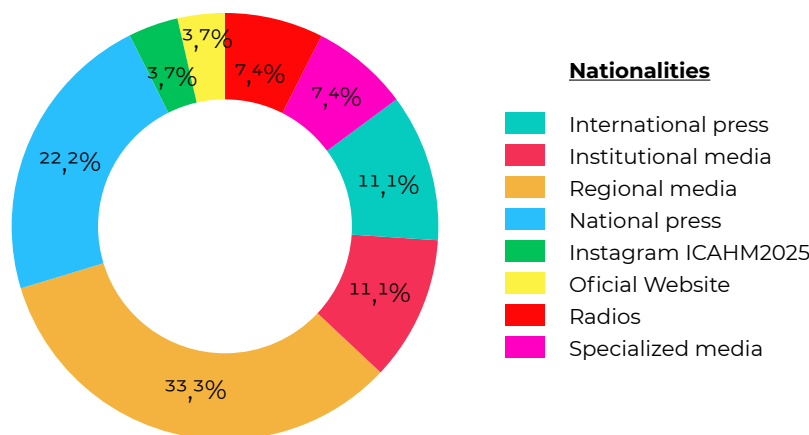
[Communications Council of Atacameño Peoples | Archaeologist Ulises Cárdenas and Natalia Stipo, Executive Director of Trama, the organization behind @icahm2025, were on the program En Buena... | Instagram](#)

2. Radio Cooperativa - [Audio] Chile will host the International Summit on Archaeological Heritage

Natalia Stipo, member of the organizing committee, told Cooperativa that “this summit is a space to put at the center of discussion the importance of heritage protection,” while also highlighting Chile's efforts in this area. Ulises Cárdenas, archaeologist from the International Council on Monuments and Sites Chile, also spoke on Lo Que Queda del Día, emphasizing the relevance of these types of meetings to advance the integration of archaeology with local communities.

[\[Audio\] Chile will host the International Summit on Archaeological Heritage – Cooperativa.cl](#)

The following chart summarizes the digital and media presence of the ICAHM 2025 Summit, highlighting the diversity of channels used for its dissemination. From the official website and social media to extensive coverage in national, regional, and international press, as well as radio and institutional media, the summit successfully positioned itself as a high-impact global event focused on the ethical and sustainable management of archaeological heritage.



8. Achievements and Fulfillment of Objectives: The Legacy of ICAHM 2025

The International ICAHM Summit 2025 not only set a precedent in the dialogue on archaeological heritage but also fully met the outlined objectives, demonstrating that multi-stakeholder collaboration can translate into tangible results. Below are the key achievements highlighted across six fundamental pillars, reflecting the success of this meeting as a platform for transformation:

8.1. Interdisciplinary Dialogue Without Borders

With the participation of **244 attendees from 34 nationalities**, including **105 international experts and 27 authorities**, the summit established itself as a plural space. The **70 presentations** delivered across seven thematic axes enriched the debate with scientific, indigenous, and institutional perspectives, laying the foundation for a more holistic heritage management.

8.2. Community Integration: Local Knowledge in Action

Commitment to the Atacameño communities was a fulfilled priority: **70 indigenous representatives**, including cultural bearers, artisans, and leaders from the **Atacameño Peoples' Council**, actively participated. The Convido a la Tierra ceremony and the heritage fair symbolized the fusion between tradition and academia—a model replicable for future initiatives.

8.3. International Cooperation: Inspiring Alliances

The summit facilitated the exchange of good practices with global actors such as **UNESCO, ICOMOS, and Qatar Museums**, as well as gathering the six countries of the **Qhapaq Ñan** to strengthen conservation strategies. The panel on mining and archaeology, featuring nine companies and institutions, demonstrated how the private sector can contribute to heritage protection.

8.4. Impact on Public Policies

The presence of the **Minister of Cultures**, regional authorities, and executives from mining companies allowed reflections to be translated into concrete commitments. The San Pedro Declaration made an explicit call to reinforce regulatory and financial frameworks, emphasizing indigenous participation.

8.5. Excellence in Training

From the **climate change course** (with 60 attendees) to **technical visits to emblematic sites**, the annual meeting prioritized capacity building. The keynote lectures by **Chrissy Grant and Dr. Cynthia Dunning** connected ancestral knowledge with contemporary tools, inspiring new generations of professionals.

8.6. Global Projection of Chile and South America

As the first South American host of ICAHM, Chile positioned **San Pedro de Atacama as an archaeological capital**, supported by coverage in **23 international media** outlets and a digital strategy that reached thousands. This milestone not only highlighted local richness but also established a regional model for future editions.

In summary, ICAHM 2025 exceeded expectations by turning objectives into realities: it was a space where science, culture, and politics converged to protect our shared legacy.

9. Attendee Testimonials

"The ICAHM 2025 experience was excellent, wonderful, and of great quality!"

Both from the scientific and cultural point of view when visiting unique places. The Trama team worked with enthusiasm and passion, and managed to carry out great organization where a family atmosphere was appreciated. Although it is a new team in the field of conference organization, they showed great eagerness to offer high-quality services. In addition, the Trama team listened to and successfully addressed the delegates' issues. So everyone was calm and happy, and they were able to get the most out of attending ICAHM 2025."

Aliki Spyropoulou – National Technical University of Athens

"The choice by ICAHM to hold this Congress in San Pedro de Atacama could not have been more accurate. The Atacama region, with its landscape and people, has a very special appeal. The vastness of its desert, the chain of volcanoes, the salt flats, and the geysers make it a unique place where it seems the earth has not yet finished forming."

The town of San Pedro is very attractive and pleasant, as are its inhabitants. And the venue of the Congress, the Coyo Antai Events Center, met all requirements: comfort, spaciousness (and the meals were tasty and abundant). Perhaps the only drawback was its somewhat remote location from the center, but the organization made up for this with transportation from the Diego de Almagro hotel, which is, by the way, very good."

The people responsible for and collaborators of TRAMA did a great job."

Dr. María Peréx Agorreta – ICOMOS Spain

"The ICAHM 2025 Congress in Santiago de Chile and San Pedro de Atacama has been a magnificent opportunity to meet with top-level specialists dedicated to research and protection of world heritage. The event venues provided the ideal cultural and scenic framework to exchange ideas in a relaxed and inspiring environment at the same time. The combination of traditional elements with high-level technical facilities created a very productive atmosphere that led to truly successful event outcomes."

Markus Reindel – German Archaeological Institute

10. Conclusions ICAHM Summit 2025

The San Pedro de Atacama Declaration, issued by the ICAHM Summit 2025, synthesizes the collective commitment towards an ethical, inclusive, and sustainable management of archaeological heritage. After a week of intercultural dialogue among experts, indigenous communities, and institutions, key reflections were consolidated that mark a clear path for action in the following areas:

Heritage as a living legacy

Archaeological management must transcend technical conservation to integrate ancestral knowledge, recognizing indigenous communities as active guardians of their heritage. As participants noted, *"understanding the values of a site is the first step to protecting it,"* which demands robust legal frameworks and intercultural collaboration.

Urgent threats

Climate change, illicit trafficking, and tourism pressure require immediate responses. In this regard, the summit called to:

- Strengthen laws to protect geoglyphs and fragile sites in Chile and Peru.
- Innovate with technology, but from an ethical approach that avoids replicating historical inequalities.
- Prioritize climate adaptation, with resources directed to vulnerable communities.

Tourism and social justice

Sustainable tourism plans must be co-created with indigenous peoples, ensuring that conservation generates tangible benefits for their territories. The proposal of an "archaeology of memory" — rescuing oral histories and traditions — emerged as a promising model.

San Pedro de Atacama, archaeological capital

The summit reaffirmed the role of this region as a scientific and cultural epicenter, highlighting its millenary history and potential to guide heritage policies in Latin America.

In conclusion, ICAHM ²⁰²⁵ not only identified challenges but outlined a possible future: one where heritage is a bridge between past and present, between science and community, and where its protection is a shared responsibility. The commitment of attendees — from indigenous leaders to international organizations — reflects that, as one participant stated, *"protecting these treasures is honoring the resilience of those who came before us and guaranteeing a legacy for those to come."*

This document is not an endpoint, but a call to action. May the reflections here inspire concrete policies, deeper alliances, and above all, a renewed respect for the voices that have safeguarded these landscapes for centuries.

"Heritage is not only what we inherit, but what we decide to preserve with future generations in mind.."

ICAHM 2025 – San Pedro de Atacama, Chile

INVITAN



AUSPICIAN



PATROCINAN

