

# International Seminar

## PRESERVATION AND MANAGEMENT ON THE LANDSCAPES IN WORLD HERITAGE SITES

DECEMBER 2 - 2019

ARICA - CHILE

ORGANIZE

**ICOMOS Chile**

Comité Chileno del Consejo Internacional de Monumentos y Sitios



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# **INTERNATIONAL SEMINAR**

**PRESERVATION AND MANAGEMENT OF THE LANDSCAPES IN WORLD  
HERITAGE SITES**

**DECEMBER 2, 2019  
ARICA - CHILE**

**Within the framework of the International Scientific Meeting ICAHM-  
ICOMOS 2019**

**"Archaeological Heritage and World Heritage Sites: Towards the Sustainable  
Management of Landscapes"**

**EXECUTIVE COMMITTEE  
INTERNATIONAL SEMINAR**

**Mario Rivera Díaz**  
Member ICAHM-ICOMOS

**Mario Ferrada Aguilar**  
Past President  
ICOMOS Chile

**Ulises Cárdenas Hidalgo**  
Member ICOMOS Chile

**Marcelo Bravo Sánchez**  
Member ICAHM-ICOMOS Chile

## PRESENTATION

Within the framework of the ICAHM-ICOMOS Annual Meeting "*Archaeological Heritage and World Heritage Sites: Towards the Sustainable Management of Landscapes*", on December 2, 2019 the International Seminar "**PRESERVATION AND MANAGEMENT OF LANDSCAPES IN WORLD HERITAGE SITES**" will be held as a pre-conference activity.

The event is jointly organized by the Chilean Committee of the International Council of Monuments and Sites (ICOMOS Chile) and the ICOMOS Scientific Committee of Archaeological Heritage Management (ICAHM-ICOMOS), with the participation of experts in the areas of conservation and management of cultural heritage and from the landscape. There is also the presence of authorities of the Government of Chile, represented by the Ministry of Culture, Arts and Heritage.

In recent years, at an international level, in Latin America and Chile, interest has increased in the landscape reaches of heritage to promote the sustainable development of territories and their communities, of ways of studying and identifying their values and attributes, as well as its preservation and management instruments.

In the case of Sites inscribed on the World Heritage List, landscape preservation can be understood not only as a category of heritage, but, above all, as a paradigm shift. Through this it is possible to take over the control of natural and human risk factors, which dawns the integrity and authenticity of their values, together with enabling environmental, social and economic development for the benefit of people.

The understanding of the preservation and management of World Heritage Sites, from the perspective of the landscape, facilitates the incorporation of material aspects and intangible expressions of heritage, together with allowing control of development pressure processes that affect urban and rural areas . The landscape is a dimension that exceeds those conservation methodologies that have traditionally only attended to the intrinsic variables of heritage, opening an integrative view of the urban, economic, social, administrative and cultural processes of the territories.

In this way, the Seminar intends to open a space for dialogue and debate on the influence of the landscape dimension on heritage, based on the exposition of experiences and challenges experienced by the World Heritage Sites of Latin America and Chile, in the fields of knowledge and preservation and management methodologies. From this, invite to discuss the roles and shared tasks that correspond to the State, members of the community of experts and members of the communities that inhabit, value, build and protect these assets when it comes to appreciating them from Landscape optics

## PROGRAM

<b>09:00 – 09:20</b>	<b>Toshiyuki Kono.</b> President ICOMOS International. “Latin America and the Caribbean at the World Convention on Cultural and Natural Heritage”.
<b>09:20 – 09:40</b>	<b>Mario Ferrada Aguilar.</b> Past President ICOMOS Chile. “Heritage of the landscape within the framework of the World Convention on Cultural and Natural Heritage”.
<b>09:40 – 10:00</b>	<b>Consuelo Valdés Chadwick.</b> Minister of Culture, Arts and Heritage. Government of Chile. “The State and public policy for the conservation of archaeological heritage in World Heritage Sites”.
<b>10:00 – 10:30</b>	<b>Leonardo Castriota.</b> Vice-president ICOMOS. “Projections and opportunities for landscapes in World Heritage Sites in Latin America”.
<b>10:30 – 10:50</b>	<b>John Peterson.</b> President ICAHM ICOMOS. “Challenges of archeology at World Heritage Sites”.
<b>10:50 – 11:10</b>	<b>Mario Rivera. Díaz</b> Member ICOMOS-ICAHM and ICOMOS Chile. “Problems and scope of archaeological heritage in World Heritage Sites. Cases in Chile”.
<b>11:10 – 12:00</b>	<b>Coffee break.</b>
<b>12:00 – 12:20</b>	<b>Nelly Robles García.</b> National Institute of Anthropology and History (INAH-Oaxaca), Vice-President ICOMOS-ICAHM “The Mexican experience in the elaboration of management plans for the archaeological heritage”.
<b>12:20 – 12:40</b>	<b>Alicia Castillo Mena.</b> Complutense University of Madrid “The archaeological dimension and the World Heritage landscapes in Spain”.
<b>12:40 – 13:10</b>	<b>Richard Grant Gilmore III.</b> College of Charleston, specialist in historical archeology. “Global problems of historical preservation in the Atlantic World”
<b>13:30 – 15:00</b>	<b>Lunch</b>
<b>15:30 – 16:00</b>	<b>Marion Steiner.</b> Associate Professor in Urban Geography, Pontificia Universidad Católica de Valparaíso. “Industrial landscape and World Heritage Sites: Values, attributes and management for its conservation”

<b>16:00 – 16:20</b>	<b>Emilio de la Cerda Errázuriz.</b> Subsecretary Cultural Heritage. Ministry of Culture, Arts and Heritage. Government of Chile. “Measures and Management for the Conservation of World Heritage Sites in Chile”.
<b>16:20 – 17:20</b>	<p><b>Table 1: “Conservation and future of the landscape in 3 World Heritage Sites in Chile”.</b> Moderator: <b>Marcelo Bravo Sánchez</b>, Member ICOMOS Chile.</p> <ul style="list-style-type: none"> <li>• <b>Mario Ferrada Aguilar.</b> Architect. ICOMOS Chile. The case of the landscape on the Site “Historic Quarter of the Seaport City of Valparaíso”.</li> <li>• <b>Lorenzo Berg Costa.</b> Architect. ICOMOS Chile. The case of landscape on the Site “Chiloe Churches”.</li> <li>• <b>Karen Fried Agosin.</b> Architect. ICOMOS Chile. The case of landscape on the Site “Humberstone and Santa Laura Saltpeter Works”.</li> </ul>
<b>17:20 – 18:20</b>	<p><b>Table 2: “Local knowledge of heritage and landscape”.</b> Moderator: <b>Ulises Cárdenas Hidalgo.</b> Member ICOMOS- ICAHM and ICOMOS Chile.</p> <ul style="list-style-type: none"> <li>▪ <b>Marcelo Bravo Sánchez.</b> Geographer. Member ICOMOS Chile.</li> <li>▪ <b>Paz Undurraga Castelblanco.</b> Center for Contemporary Urban Development Studies (DUC).</li> <li>▪ <b>Varinia Varela.</b> Archaeologist. Chilean Museum of Pre-Columbian Art. (to confirm)</li> <li>▪ <b>Sergio Cubillos.</b> President of the Council of Atacameños Peoples, Chile.</li> </ul>
<b>18:20 – 18:45</b>	<b>Coffee break.</b>
<b>18:45 – 19:30</b>	<p><b>Debate and conclusions.</b> Moderator: <b>Mario Rivera Díaz.</b> Member ICOMOS- ICAHM and ICOMOS Chile.</p> <ul style="list-style-type: none"> <li>• <b>Toshiyuki Kono.</b> President ICOMOS International.</li> <li>• <b>Leonardo Castriota.</b> ICOMOS Vice President.</li> <li>• <b>Mario Ferrada Aguilar.</b> Past President ICOMOS Chile.</li> <li>• <b>Consuelo Valdés Chadwick.</b> Minister of Culture, Arts and Heritage. Government of Chile.</li> <li>• <b>Ulises Cárdenas Hidalgo.</b> Member ICAHM-ICOMOS Chile.</li> </ul>
<b>19:30 – 20:30</b>	<b>Closing and invitation to cocktail.</b>